

PREPARING FOR THE CHALLENGE

July 24, 2007 Ramkota ~ Pierre, South Dakota



WORKSHOP DESCRIPTIONS

Generations at Work

1:00 - 2:00 Sidney Goss

Dr. Sid Goss, SDSM&T will examine the four generations currently in our workforce; Traditionals, Baby Boomers, Gen Xers, and Millennials. He will examine a number of questions including: How do members of each of these generations value work? How do they wish to be treated? How do they differ? How do they wish to be rewarded? What is important to each generation? How do they work together? What are their work ethics and values? What is different about their backgrounds?

Regional Collaboration: What it Takes

1:00 - 2:00 Marie Steckelberg

Planning a regional solution to your healthcare training needs can be challenging, particularly if it includes collaboration from many partners. This presentation shares the process of how the Missouri Valley Health Care Collaborative designed a program to meet two needs: Recruitment & retention of CNAs in long-term care facilities.

HOTT Opportunities! Implementing Health Career Programming in Your Local Schools

1:00 - 2:00

Karen Clarke, Bonnie Dosch, Jessica Gromer

Health Occupations for Today & Tomorrow (HOTT) is a project aimed at increasing students' awareness of a wide variety of health careers available to them. Learn how to implement HOTT in your community and how to overcome roadblocks encountered.

Three Rs of Workforce Development: Recruitment, Retention & Raising Your Own

1:00 - 2:00 Kim Burg

Participants will see & hear about marketing materials which are being used to RECRUIT healthcare professionals to a rural community. They will also hear about ways to RETAIN current staff by keeping them motivated and educated. The third R, RAISING Your Own reaches out to the non-traditional workforce who may be looking for a career change. Raising Your Own also means getting students excited about the healthcare field.

Enhancing Patient Care Through Nurse Volunteers

1:00 - 2:00

Eileen Dixon Fleishacker, Nancy Nelson

Rapid City Regional Hospital began using Nurse Volunteers in October 2006. To date, 13 RNs and LPNs have completed the orientation & have worked in a variety of capacities enhancing patient care. At the same time, the nurses receive work credit toward the renewal of their South Dakota nursing license. This workshop will cover the program set-up & the recruitment, orientation & assignment of Nurse Volunteers.

I



PREPARING FOR THE CHALLENGE

July 24, 2007 Ramkota ~ Pierre, South Dakota



WORKSHOP DESCRIPTIONS

Granting Students Access to Healthcare Facilities

1:00 - 2:00

Orlen Tschetter, Christine Zuel

A panel of individuals from various health systems in the State will address methods they employ to offer students a meaningful experience in the healthcare setting while complying with HIPAA regulations.

South Dakota Demographics: Who Will You be Caring FOR?

2:15 - 3:15

Sidney Goss

Dr. Sid Goss, SDSM&T will examine the demographic patterns and trends of South Dakota's population. The continued depopulation of the state's more rural areas and the move to the urban areas will be examined, as well as the strain these population shifts place on workforce, infrastructure, and healthcare.

Dakota Roots

2:15 - 3:15

Dawn Dovre, Marcia Hultman, Todd Kolden

Dakota Roots is Governor Rounds' workforce development initiative designed to bring former South Dakotans back to our state - to live, grow, and build. It is a joint partnership between the Department of Labor, Department of Tourism & State Development, & the Governor's Office. Visit www.DakotaRoots.com.

South Dakota Recruitment Tools

2:15 - 3:15

Nicole Beck, Josie Petersen

Learn more about the recruitment programs offered through the South Dakota Office of Rural Health. Topics will include: J-IVisa Waiver Program; 3rNet; Physician, Midlevel & Dentist Tuition Reimbursement Programs; State Loan Repayment Program; and Health Professional Recruitment Incentive Program.

Recruiting Healthcare Degree Program Graduates - What Employers Need to Know

2:15 - 3:15

Barbara Brockevelt, Bruce Feistner, Roberta Olson,

Representatives from state university healthcare degree programs will provide information about what healthcare graduates are looking for in their first position. The panelists will address work sought, professional development opportunities, and workplace culture. Panelists will also address the concerns graduates have about practice/employer type, community amenities, and opportunities for spouses.



PREPARING FOR THE CHALLENGE

July 24, 2007 Ramkota ~ Pierre, South Dakota



WORKSHOP DESCRIPTIONS

High School Health Science via Distance Learning 2:15 - 3:15 John Heemstra

This session will discuss a unique distance education Health Science Careers program piloted this past school year with high school students from across the state. This program was developed and implemented through the joint efforts of the SD Department of Education's Office of Career and Technical Education (OCTE), Lake Area Multi-District, DIAL Virtual School and participating school districts.

Workforce Planning: A Strategy for Determining Primary Care Physician Supply & Demand for South Dakota

2:15 - 3:15

Janet Lindemann, Tony Tiefenthaler

This session will present a workforce planning model to determine the demand and supply aspects of South Dakota's primary care physician workforce. Both current needs and projected needs ten years into the future will be presented. The presenters represent aspects of both the supply and demand side for physicians. Participants will learn how to apply this model to their own health care workforce.

HOTT Futures for South Dakota Students

2:15 - 3:15

Dodie Bemis, Scott Fossum

HOTT Futures is a two class period curriculum developed in South Dakota where healthcare providers teach health-related lessons to students in their local schools. The goal of the program is to inform students about the opportunities in the health care industry while meeting the educational standards of the required curriculum. The program forms lasting partnerships between the school and local health care facilities while providing students the opportunity to learn about health care careers from health care professionals. In addition, other partnerships such as summer academies, career expos, virtual health fairs, and business-educator connections will be discussed.